

# Elana Rubinstein



## CHILDREN'S AUTHOR

Elana Rubinstein is the author of the **Saralee Siegel Books**, a PJ Library chapter book series for children ages 7-10. Her work includes, *Once Upon an Apple Cake*, a 2019 National Jewish Book Award Finalist.

## Virtual Author Visit Offerings:

### Writing Jewish Books

Judaism & Identity  
in Children's Literature

**Grades 1-2:** 30 minutes

**Grades 3-5:** 45 minutes

In this interactive presentation, my goal is to **inspire the next generation of Jewish authors** to write and publish their stories. First I will share my journey to become a children's author and the role Judaism plays in my creative life. We will address why it's important for Jewish children to see themselves reflected positively in contemporary literature. Then I will share with you my process to turn an idea into a real book. Where do my ideas come from? How do I revise my stories? Who illustrates the book... and MORE!

### The 'Super-Nose' Effect

Writing & Creativity Workshop

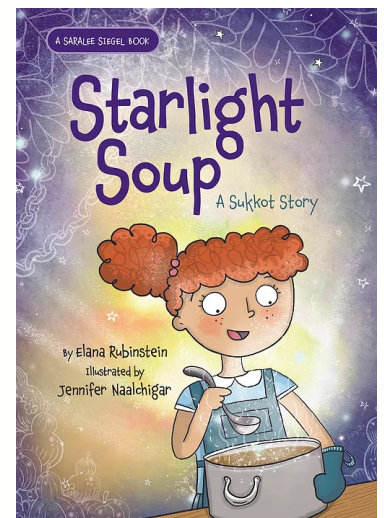
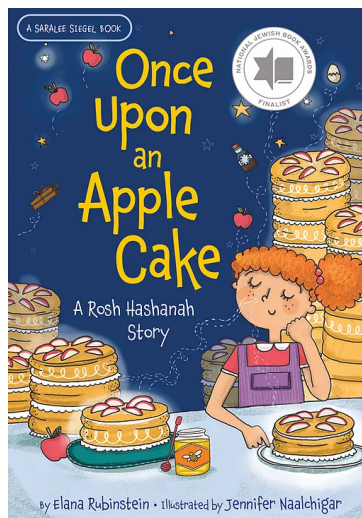
**Grades 1-2:** 30 minutes

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What makes a story shine? **Unique characters**, of course. The main character of my books, Saralee Siegel, lives in a restaurant and celebrates the Jewish holidays with her family and friends. But Saralee isn't an ordinary girl. She has an unusual ability-- a **SUPER-NOSE!** In this session, I will share with you my journey to bring Saralee to life. Then it will be time for you to **create your own character** with a unique super-power or ability. Maybe your character can shoot lava out of their hands? Maybe they can turn into a sparkly unicorn? No matter what your character can do, we'll definitely put our brains to the test and have lots of fun!

Virtual author visits run  
from 30 - 45 mins  
depending on age level.

One Presentation: \$100

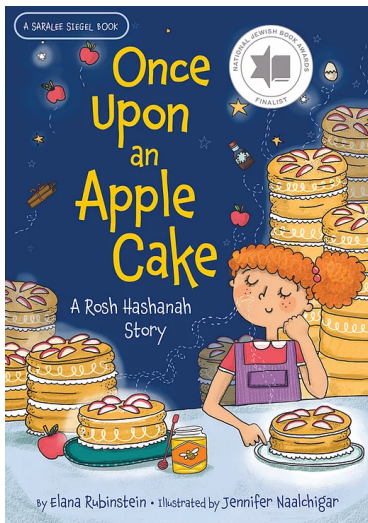


# Book Ordering

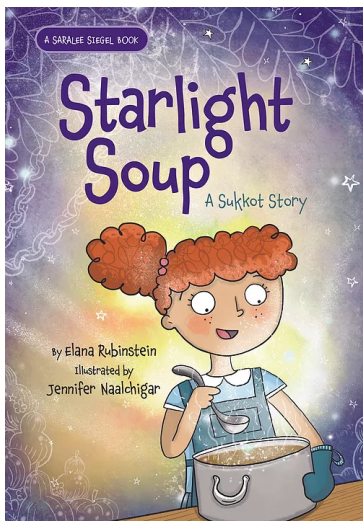
Would you like to order Elana's books at a discount for your school?

Email **customersupport@behrmanhouse.com**

- all schools receive a 5% discount to start
- 15% at 5 copies or more
- 30% at 10 copies or more



Saralee Siegel has a super nose-- she can smell things like no one's business! Her Zadie says that with a nose like that, she'll rule the world. This fast-paced, magical story about a girl who loves to cook, a rival restaurant, and a secret Rosh Hashanah apple cake recipe, is told in an illustrated chapter book format.



In this second book about Saralee Siegel, the girl with the super nose, Saralee decides to create a new recipe for Sukkot--out of starlight. The starlight makes the soup taste just like each person's favorite soup in the world. But there's a problem with the recipe that only the magic of friendship can fix.

## Stay Tuned

A Donut in Time: A Hanukkah Story  
Saralee Siegel Book # 3  
October 2022

# Testimonials

"Our students enjoyed our virtual visit from Elana Rubinstein! They loved her stories and she inspired them to create their own. Her presentation was well-paced, with lots of opportunities for the students to participate. Students who haven't yet read her books are now excited to do so and we all eagerly await the next installment!"

**- Cathy Kaplan**

**Kramer Religious School at Beth Meyer Synagogue**

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"Elana Rubinstein did a fantastic job of sharing her experiences as a writer at a level that all the students could relate to. Many of lessons we learned from her are now part of our daily writing lessons. "

**- Carol Gannon**

**Hebrew Day School of Ann Arbor**

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"Elana was a very engaging presenter. Our younger students loved playing the super nose game and were nose deep in the book as they walked out the door. Elana also got our older elementary and middle school students thinking and talking about Jewish representation in books and media. They had so much to say and she facilitated a great conversation. "

**- Rabbi Suzanne Brody**

**Rabbi Felix Aber Religious School of Temple Beth El**

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"Elana Rubinstein was engaging, delightful and informative. The students were excited by all she had to share, and she was well prepared with slides, dialogue and a great communication style. Highly recommend!"

**- Gerry Chizeck**

**Albert Einstein Academy**